

Dear **<<Insert Manager’s Name>>**,

I would like to attend W.B. Mason’s 2024 Customer Trade Show on Wednesday, October 16th. W.B. Mason’s show will feature the top brands and the latest innovations in workplace products. The event is geared toward helping a company like ours be more efficient and making an employee like me a savvier consumer.

Here are a few of the reasons why I think **<<Insert Your Company Name>>** will benefit from my attendance:

* **This event provides a unique opportunity to see and touch products from nearly 200 vendors all at one time. I’ll even be able to bring back sample products to test out in our workplace.**
* I will learn about the wide breadth of product categories and services available to us through W.B. Mason – a trusted brand and business partner.
* I’ll talk one-on-one with product experts and the manufacturers of our favorite brand products. I will learn about their latest item offerings –including environmentally friendly options – and how they can help improve our productivity, as well as save us time, money, and space.

I believe that attending W.B. Mason’s 2024 Customer Trade Show will be well worth the small investment of time. Admission is free and the knowledge I gain will be of great value. Thank you.

